

Institutional Report

STANDARDS	PROPOSED CHANGES TO RULES	COMMENTS
Draft 2014		
<u>10.58.516 JOURNALISM</u>		
(1) The program requires that successful candidates:	(1) The program requires that successful candidates:	
(a) demonstrate knowledge of and apply press law, particularly as it affects the rights and responsibilities of student journalists;	(a) demonstrate knowledge of and apply press law, particularly as it affects the rights and responsibilities of student journalists;	
(b) demonstrate knowledge of and apply the history, technological development, and impacts of the mass media;	(b) demonstrate knowledge of and apply the history, technological development, and impacts of the mass media;	
(c) demonstrate knowledge of the functions of the news media in a democratic society;	(c) demonstrate knowledge of the functions of the news media in a democratic society <u>and ensure students understand their part preserving free and independent news media;</u>	
(d) demonstrate knowledge of the organizational structure of the news media;	(d) demonstrate knowledge of the organizational structure of the news media <u>and the value of news for today's media consumers;</u>	
(e) demonstrate knowledge of styles and purposes of journalistic forms, including news, features, columns, and editorials;	(e) demonstrate knowledge of styles and purposes of journalistic forms, including news, features, columns, and editorials;	
(f) demonstrate knowledge of and apply the concepts of accuracy, fairness, objectivity, and comprehensiveness in news reporting;	(f) demonstrate knowledge of and apply the concepts of accuracy, fairness, objectivity, and comprehensiveness in news reporting;	
(g) demonstrate knowledge of and apply journalism ethics;	(g) demonstrate knowledge of and apply journalism ethics;	
(h) demonstrate knowledge of precomposition strategies, including generating sources, determining angle, interviewing, and researching;	(h) demonstrate knowledge of precomposition strategies, including generating sources, determining angle, interviewing, and researching;	



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(i) demonstrate knowledge of and apply skills in using multiple drafts, conferences, and self-assessment as guides for revision and editing;	(i) demonstrate knowledge of and apply skills in using multiple drafts, conferences, and self-assessment as guides for revision and editing <u>matching language use and style with intended audience;</u>	
(j) demonstrate a variety of publishing/production methods;	(j) demonstrate a variety of publishing/production methods;	
(k) demonstrate knowledge of and apply methods of effective evaluation of journalistic forms, including advertisements;	(k) demonstrate knowledge of and apply methods of effective evaluation of journalistic forms, including advertisements;	
	<u>(l) demonstrate the values and skills needed to package multimedia products effectively using various forms of journalistic design with a range of visual, auditory and interactive media;</u>	
	<u>(m) demonstrate the value of auditory, visual and still photography and photo journalism to tell stories in compelling ways;</u>	
(l) demonstrate knowledge of and apply strategies to organize staffs and demonstrate skills in leadership and group dynamics;	(l) (n) demonstrate knowledge of and develop a plan and apply strategies on how to organize staffs and demonstrate skills in leadership and group dynamics;	
(m) demonstrate knowledge of and apply sound business practices for advertising, sales, consumer relations, bookkeeping, and circulation;	(m) (o) demonstrate knowledge of and apply sound business practices for advertising, sales, consumer relations, bookkeeping, and circulation;	
(n) demonstrate knowledge of the purposes and characteristics of sound strategies in instructional planning and delivery;	(n) demonstrate knowledge of the purposes and characteristics of sound strategies in instructional planning and delivery;	
(o) create effective journalism programs by demonstrating sound practices in selecting, designing,	(o) (p) create effective journalism programs by demonstrating sound practices in selecting, designing,	



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organizing, and employing objectives, strategies, and materials;	organizing, and employing objectives, strategies, and materials;	
(s) communicate components of curriculum and instruction to students, parents, lay audiences, and other educators; and	(s) <u>(q)</u> communicate components of curriculum and instruction to students, parents, lay audiences, and other educators;	
(p) create engaging learning environments by organizing students for effective whole class, small group, and individual work;	(p) create engaging, learning environments, and by organizing students for effective whole class, small group, and individual work;	
(q) integrate a variety of instructional strategies, materials, and technologies appropriate to the breadth of journalism content and the individual needs of students;	(q) <u>(r)</u> integrate a variety of instructional strategies, materials, and technologies appropriate to the breadth of journalism content and the individual needs of students; and	
(r) select, prepare, use, and evaluate varied assessment methods and procedures;	(r) select, prepare, use, and evaluate varied assessment methods and procedures;	
	<u>(s) incorporate instruction in reading literacy and writing literacy in journalism as required by the Montana Content Standards, understanding that course organization needs to allow continuous student learning.</u>	
<u>(t) understand the value of professional development for themselves.</u>	<u>(t) understand the value of professional development for themselves.</u>	
(History: 20-2-114, MCA; <u>IMP</u> , 20-2-121, MCA; <u>NEW</u> , 1979 MAR p. 492, Eff. 5/25/79; <u>AMD</u> , 1984 MAR p. 831, Eff. 5/18/84; <u>AMD</u> , 1989 MAR p. 397, Eff. 3/31/89; <u>AMD</u> , 1994 MAR p. 2722, Eff. 10/14/94; <u>AMD</u> , 2000 MAR p. 2406, Eff. 9/8/00; <u>AMD</u> , 2007 MAR p. 190, Eff. 2/9/07.)		

