



2014 OPI/MTEA Conference

Speakers and Workshop Presenters

April 27-29, 2013 • Bozeman, Montana



KEYNOTE SPEAKERS

Mike Tooley was appointed Director of the Montana Department of Transportation in 2012. He worked for the Montana Highway Patrol for 28 years, most recently leading the organization as Chief of the Patrol. Tooley was born in Havre and is a Capital High School graduate. He attended Carroll College and holds a B.S. in Public Safety Administration from Grand Canyon University. He was a member of Harvard University's Senior Executives in State and Local Government Class of 2006 and graduated from the FBI National Academy. Director Tooley's vision for MDT of *Transparency, Effectiveness and Unity* is moving Montana's Vision Zero toward zero deaths and zero injuries on all Montana roads through education, enforcement, engineering, and emergency medical response. Tooley is giving the opening keynote on MDT's *Vision Zero* campaign.

The Honorable Steven A. Todd, Multnomah County Circuit Court in Portland, Oregon, has been a full-time *pro tem* circuit court judge since December 1997. He handles cases in many different courts, including traffic, DUI diversions and jury trials, criminal arraignments and pleas, probation violations, landlord-tenant, small claims, and stalking orders. Before he became a judge, he spent most of his career as a deputy DA. Judge Todd frequently serves as host on Oregon State Bar's Legallinks television program. Judge Todd's presentation is *Teaching through Tickets: Driver Education in Traffic Court*.

Blu Santee is the owner of INSPIRE Training & Consultation and is also employed with the Montana State Fund as a Safety Management Consultant. He received a bachelor's degree in Occupational Safety and Health from Montana Tech and has provided professional safety leadership for more than 15 years to industries across the United States. He has served on safety advisory committees for national and international organizations, including three years on the Board of Directors for WorkSafeMT. Santee is presenting on *Risk Perception: Safety from Within*. This presentation will provide driver's education instructors with some insight on how they can develop educational techniques that will influence their students' future driving behaviors.

Dr. Laura Stanley, C.P.E., is an Assistant Professor in the Industrial Engineering Department at Montana State University. She obtained her Ph.D. and M.S. in Industrial Engineering from Montana State University and B.S. in Industrial and Systems Engineering from Virginia Tech. She has spent the last seven years working on transportation safety issues at Western Transportation Institute (WTI) and Virginia Tech Transportation Institute. At WTI, she worked on projects that included: the distraction of cell phones, evaluating the safety benefits of an advanced defensive driving training program for teenage drivers, evaluating an education-based distracted and drowsy driving intervention for teenage drivers, and human factor principles of interface design for collision avoidance systems during run-off-road and head-on collisions. Dr. Stanley is leading the workshop: *Teens in the Driver Seat: Peer-to-Peer Research*.

Dr. Nicholas Ward is a senior research scientist at WTI and a professor in the Industrial Engineering Department at Montana State University. He has nearly 15 years of experience in human factors research, focusing on driver behavior research and human factors design with Intelligent Transportation Systems, specifically through the use of immersive driving simulation. He has directed driving simulation programs at three other universities, and is the lead for the human factors consortium at Montana State University. Dr. Ward is leading the workshop on *Rural Traffic Safety Culture*.

Rich Hanson is an adjunct instructor for Western Oregon University's Traffic Safety Education program. Hanson has been a driver education instructor since 2002 and has been highly involved in developing quality driver education programs throughout Oregon. He was named 2006 Teacher of the Year by ADTSEA and the American Automobile Association. Since 2012, Hanson has worked with the Montana Office of Public Instruction and a curriculum committee of traffic educators to revise and update the Montana Teen Driver Education and Training curriculum modules. He is giving the closing keynote: *Miles to Go*.

MONTANA TRAFFIC EDUCATION ASSOCIATION SPEAKERS/WORKSHOP LEADERS

Charlie Brown has 32 years of teaching under his belt, the past 22 years at Fairfield High School in Fairfield, Montana where he has been teaching traffic education for the past 18 years. Brown is a past president of MTEA, served as a Class B Rep, a member at large, and is currently serving as MTEA's Legislative Liaison. Charlie testified twice at the 2013 MT Legislature in support of HB 178, to increase funding for Traffic Education. Brown is presenting with Fran Penner-Ray on the *State of the State* and *Montana Traffic Education Content Standards*.

Susan Carney teaches Driver Education and Physical Education in Arlee and is an instructor at Montana DRIVE advanced driver workshops in Lewistown. She teaches summer courses in Traffic Safety Education as an adjunct instructor at MSU-Northern. She is a past president of MTEA, has served on the board as a class B & C representative, and is currently serving as a member at large. Carney served on the Curriculum Committee to update the Montana Teen Driver Education and Training curriculum and is co-leading a workshop with **Jeff Mead** on *Module 2.2 - Reference Points*.

Steffani Grogan has taught 25 years in the Forsyth Schools, currently filling the 7-8 Language arts and K-12 technology coordinator positions. She runs the Forsyth driver education program and a summer driver education program for Hysham/Custer. Grogan serves on the board as a class B representative and this year will become MTEA's newsletter editor. Her *Tech and Teens* workshop focuses on lesson ideas mixed with a little technology to increase teen interaction within the new curriculum.

Harold Lair teaches and coordinates Driver Education in Polson as well as Montana DRIVE advanced driver workshops in Lewistown. He is a past president of MTEA and gives countless hours of service to MTEA and the Executive Board of Directors. He has served as editor of *MTEA News* since its inception and advises OPI on traffic education curricula. Harold received MTEA's Teacher of the Year Award in 1993 and 2005. Also in 2005 he received ADTSEA's Teacher of the Year award. Harold is a popular speaker at local, state and national safety conferences. Harold is leading a workshop on the new curriculum module *Emergencies* and is moderating the *Parent Meeting* panel discussion.

Jeff Mead is a longtime traffic educator in eastern Montana as well as an instructor at Montana DRIVE. He is a past president of MTEA and has served on the MTEA Executive Board. He is currently involved in promoting bicycle safety and developing bicycle pathways in Sidney. He is co-presenting the *Module 2.2 - Reference Points* workshop with Susan Carney.

Steve Morgan is a graduate of Great Falls High School and the University of Montana. He currently teaches and coordinates Bigfork's driver education and has continued to teach driver education in Kalispell for the past 24 years. Steve currently serves as MTEA's president. Steve is leading the *Conference Overview* and a workshop on *Parent Engagement in Driver Education*.

Jerry Olson is a health enhancement and traffic education instructor in Great Falls and at the Montana DRIVE advanced driver workshops in Lewistown. Jerry has been a driver education instructor since 2005 and is the creative genius behind the 2013 Buckle Up Signs for Montana seat belt campaign and the BTW Practice Drive booklet. Check out his driver education web page: thecoacho.com. Olson was MTEA's 2012 Montana Traffic Education Teacher of the Year. He is moderating the *In-Car Lessons* panel discussion.

MONTANA DEPARTMENT OF JUSTICE, MOTOR VEHICLE DIVISION SPEAKERS

Kristine Thatcher is the Driver License Bureau Chief for the Motor Vehicle Division (MVD) at the Montana Department of Justice. Before being named Bureau Chief, she was MVD's Great Falls Regional Manager. She began her career in 1991 as a driver license examiner. She works closely with OPI's Traffic Education Program to administer the Cooperative Driver Testing Program (CDTP) within Montana's school districts.

Tammy Stefanik is the Driver License Bureau Program Specialist (DLB) for the Motor Vehicle Division (MVD) at the Montana Department of Justice. Since she started with MVD in 1999 and she has worked with every Bureau in MVD as a driver examiner, management analyst, trainer, and business process improvement specialist. She works closely with Kristine Thatcher on all aspects of program management for the Bureau including systems development. She has a passion for personal development and leadership training.

Thatcher and Stefanik will lead trainings in the *Cooperative Driver Testing Program (CDTP)* certification for traffic education instructors.

TRAFFIC EDUCATION OFFICE, MONTANA OFFICE OF PUBLIC INSTRUCTION SPEAKERS/WORKSHOP LEADERS

Patti Borneman is the Program Specialist for Traffic Education Programs at the Montana Office of Public Instruction. She assists school districts and traffic education teachers with the OPI's Traffic Education Data & Reporting System, registers drivers for the Montana DRIVE summer workshops in Lewistown, and helps with special projects, such as the traffic education curriculum update, public communication and outreach, and conference planning and organization. Borneman is co-leading a workshop with Fran Penner-Ray on the OPI's *Traffic Education Data and Reporting System (TEDRS)*.

Susan Court has been with the Montana Office of Public Instruction (OPI) since 1997 where she is the state coordinator for the Youth Risk Behavior Survey, a nationwide survey conducted by the U.S. Centers for Disease Control and Prevention (CDC). The program also conducts the Montana School Health Profiles – a school survey assessing school health policies and health education implementation. Prior to working at OPI she taught elementary health enhancement for 18 years. Court is leading a workshop on the *Youth Risk Behavior Survey*.

Dennis Parman is the Deputy Superintendent at the Montana Office of Public Instruction. He has over 30 years of public education experience in Montana from a classroom teacher, building principal and has served as District Superintendent, Shelby Public Schools, and most recently as Superintendent of Havre Public Schools. Parman is speaking during the *Dinner Buffet and Awards Ceremony* on Sunday evening.

Fran Penner-Ray is Director of Traffic Education at the Montana Office of Public Instruction (OPI) where she has worked in Traffic Education since 2004. Her prior work experience includes positions in education, medical libraries and as an elected town council member in Colorado. She worked for nine years in an elementary school and volunteered as a planning board member. At OPI, she provides vision, support, and leadership for schools and communities to improve traffic safety education in an effort to reduce young driver crashes.