



Montana  
**Office of Public Instruction**  
 Denise Juneau, State Superintendent

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## 2013 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

The National School Transportation Association (NSTA) and the National Association for Pupil Transportation (NAPT) are promoting the **2013 National School Bus Safety Poster Contest**. School districts are encouraged to plan special events highlighting school bus safety. Almost 78,000 students ride a school bus to and from school each day in Montana. There are about 2,800 school buses that travel over 17 million miles per school year on school bus routes in Montana. As a nation, approximately 22.5 million, or 54% of all K-12 students ride school buses to and from school.

Contact your district's pupil transportation director and plan educational activities to teach pupils, parents and motorists about school bus safety. For additional information visit some of the web sites listed below.

Encourage teachers and students to take part in the annual National School Bus Safety Week poster contest. Young artists get a chance to win prizes and have their posters entered in the national contest! Poster contest rules and entry information are enclosed for your convenience.

### School Bus Safety Web Sites Especially for Kids

**These are some great web sites that are made just for children!  
 They are very colorful, interactive and easy to use!**

<http://www.napt.org>

National Association for Pupil Transportation  
 School Bus Safety Web - North Carolina  
 (Teacher's Area and Classroom Exercises)

<http://www.ncbussafety.org>

<http://flhsmv.gov/safetytips/schoolbussafety.htm>

Florida's School Bus Safety for Kids Only

**The 2013 Theme is: "At my Stop – You Stop!"**

Please mail entries for the state contest by October 1, 2013 to:

Donell Rosenthal, Director of Pupil Transportation

Office of Public Instruction

PO Box 202501-2501

Helena, MT 59620

Phone: (406) 444-3024

Fax: (406) 444-0509

[drosenthal@mt.gov](mailto:drosenthal@mt.gov)

## 2013 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

### **Who May Enter?**

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Any student enrolled in a public, parochial or other private elementary or middle school in the United States of America, Canada or an overseas US military installation may submit artwork to the National School Bus Safety Poster Contest.

### **Poster Specifications:**

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Completed poster size must be 11"X17" or 12"X18". There must be a 3" x 5" card/entry blank securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, school name and school address. Please print clearly. Posters may be illustrated on the vertical or horizontal axis.

**Do NOT roll posters. They must be mailed/delivered flat. Do not place name, school, etc., on the front of the poster. Display information on the back only.**

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster. Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will eliminate the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.

### **Poster Theme:**

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Every poster and slogan must harmonize with the 2013 poster contest theme:

**“At My Stop – You Stop!”**

*(Contestants must illustrate above theme only, and the theme must be exactly as shown above on the poster.)*

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

An art instructor or art teacher should supervise all work.

### **Lettering & Drawing:**

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The poster design may incorporate freehand drawn letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design.

### **Contest Infrastructure:**

The National School Bus Safety Poster Contest is sponsored each year by the National Association for Pupil Transportation, the National Association of State Directors of Pupil Transportation Services and the National School Transportation Association.

The National School Bus Safety Poster Contest is supported by a state/province level infrastructure. **The national contest is open only to winners of state/province contests or contests held by overseas US military installations. No other posters will be accepted. Contact your state director of pupil transportation or the NAPT headquarters for information about where to submit posters in your state contest.**

Each participating US state, Canadian province, or overseas US military installation may submit one (**only first-place winners**) winning poster in each of the following categories: Division #1 - Grades K-2; Division #2 - Grades 3-5; Division #3 - Grade 6-8; Division #4 - Special Education; Division #5 - CAD (Computer Aided Drawing). There is also a separate contest for International entries (Division #6).

*Please Note: Divisions #5 - CAD and International entries (Division #6) are eligible for competition within those respective divisions but are not eligible to be the Overall Contest Winner.*

Students who live in a US state, Canadian province or overseas US military installation that does not have a contest may submit entries directly to NAPT National School Bus Safety Poster Contest committee for evaluation and potential selection for national competition.

#### **Montana State Director of Pupil Transportation:**

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The Montana State Director of Pupil Transportation will choose no more than **5 posters** from the state/province, and enter them in the national contest (one in each Division).

Winning posters from each participating state/province/overseas US military installation must be mailed first class in a flat envelope to:

National School Bus Safety Poster Contest  
c/o NAPT  
1840 Western Avenue  
Albany, NY 12203

All posters and related intellectual property rights become the property of the National Association for Pupil Transportation upon receipt and are not returned to the artist, his/her parents/legal guardians, art instructor or art teacher, school, state or contest sponsor, or any other person(s) claiming a right, title or other interest in the poster.

#### **Contest Deadline:**

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Posters must be received at NAPT Headquarters by **October 1, 2013**.

#### **When Can Posters Be Drawn?**

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Posters can be drawn anytime between September 2012 and September 2013, up to the deadline to submit an entry. States/provinces often prefer the artwork to be created in the spring and then hold state contest in the summer to determine which poster(s) will be entered in the national contest. A state/province pupil transportation association often sponsors these contests. Please contact your state director of pupil transportation services or NAPT headquarters to obtain the name, telephone number and/or email of the person that can best explain the poster contest logistics in your state.

#### **Judging:**

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Prominent individuals in the field of pupil transportation will evaluate posters during the annual NAPT Conference & Trade Show. Criteria for the selection of award-winning posters are:

- a. Relationship of the poster design to the school bus safety practices. (Safety Impact)
- b. Originality of the poster and how the idea is expressed in the poster design. (Originality)
- c. Artwork and its execution. (Artistic Quality)
- d. Visual impact of the poster design. (Visual Impact)

*The Montana Office of Public Instruction provides vision, advocacy, support, and leadership for schools and communities to ensure that all students meet today's challenges and tomorrow's opportunities.*

The NSBSW Committee has the right to disqualify any entry that does not comply with all contest requirements.

**Prizes:**

Prizes will be awarded for each division as follows:

1st Place and Overall Winner	\$ 500 check
1st Place Winners of remaining 3 divisions	\$ 250 check
2nd Place Winners of each 4 divisions	\$ 100 check
3rd Place Winners of each 4 divisions	\$ 50 check
1st Place Winner - CAD division	\$ 50 check
1st Place Winner – International division	\$ 50 check

**The 1<sup>st</sup> Place/Overall winning poster will be used to promote  
National School Bus Safety Week in 2014!!**

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**2013 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST**

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules.

Student Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Age: \_\_\_\_\_ Division: \_\_\_\_\_

School: \_\_\_\_\_

School Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Student's Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_